People, Passion, Purpose

2019 was a year in which Boys & Girls Clubs on Native Lands reconnected to the core elements that have been the hallmark of long term success; the people, passion, and purpose that fuel the Movement every day. Each important element is clearly shown in the accomplishments and undertakings of Boys & Girls Clubs of America (BGCA) Native Services and the many Clubs that serve our American Indian, Alaska Native, American Samoan and Hawaiian youth. BGCA Native Services can be characterized by limitless creativity, steadfast drive for quality youth development, stringent adherence to child safety, dedicated stewardship of partnerships with Tribal Nations and other critical partners and a meaningful connection to what it means to be Native.

Sustainability is of crucial concern in any growing organization, and as such, BGCA Native Services was sure to grow its number of Ambassadors while it grew the number of Native Clubs in order to deepen influence and solicit support from diverse sectors. The devotion to evidence-based programs with significant cultural impact and value continues to be a steady feature of Natives Services’ trajectory of growth. In 2019, BGCA Native Services adapted more programs for cultural relevancy in order to ensure that the need for culturally relevant and affirming Boys & Girls Club programming was available to Native youth in every part of the Nation.

People, passion and purpose can all be seen in the unwavering advocacy and nuanced training offered by BGCA Native Services in 2019. The efforts within both training and advocacy focused on connecting the lived realities of Native youth with the services and supports that are needed most.

The common denominator that stitches each and every accolade from 2019 together is the people, passion and purpose that ensures Native youth can attain the Great Futures they deserve.
Letter from the National Vice President

2019 was truly a defining moment for both BGCA Native Services and our many Native Clubs across the nation. Whether it was bolstering our organizational footprint and serving more indigenous youth, finding synergy with the most impactful entities operating in our communities, or providing practical training to Club leadership, together we did whatever it takes to bring the power of Boys & Girls Clubs to those we serve. Thanks to our partners and funders, our mission and values continue to ripple across even the most hard to reach Native communities.

BGCA Native Services recognizes that youth are our future and our strength. Every day we strive to honor that by ensuring Native Clubs can bring safety, fun, opportunity, and hope to the youth that need us most. Native Boys & Girls Clubs have the power to change lives for the better with culturally adapted programming across academics, career development, health, STEM, life skills, arts and sports. Since culture is present in every aspect of our lives as Native people, we seek to reflect that in all of the optimal Club experiences for Native youth.

When we cross every milestone or accomplish any goal, we are sure to always remember the amazing donors, Tribal leaders and friends that made it possible. Our work is intimately connected to your spirit of generosity and leadership and we hope to continue to honor, celebrate and support Native children with your continued partnership.

Woliwoni,

Carla Knapp
National Vice President, Native Services
Boys & Girls Clubs of America
Letter From President and CEO

Boys & Girls Clubs of America is honored to serve more Native young people than any other U.S. youth development organization. Each year, over 200 Native Boys & Girls Clubs mentor and support more than 120,000 Native youth. Still, with roughly 2.1 million Native people age 24 or younger overall nationwide, we bear a responsibility to reach youth yet unserved.

As a group, Native young people fare worse in health, education and economic outcomes than their non-Native peers. BGCA is determined to reach more Native youth and provide them with resources, incentives and life-altering programs to overcome adversities and, in due course, realize long-term success.

As a Movement, we will continue to advocate for Native children and teens at every level and support the sustainability and development of Native Boys & Girls Clubs. In this way, we will empower thousands more Native youth to profit from programming that reinforces cultural identity, endorses workforce development, and encourages healthy lifestyle choices and academic success.

The programs and activities featured across the following pages offer understanding to our achievements in 2019 and our vision of Native Boys & Girls Clubs’ dynamic future. Thank you for making 2019 a fruitful year for BGCA Native Services.

Sincerely,

James L. Clark  
President and CEO  
Boys & Girls Clubs of America
Mission
To enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

Vision
Strengthening Native youth’s cultural identity through programming that explicitly promotes positive youth growth and development along critical cultural, social, emotional, intellectual, and physical dimensions through viable and sustainable organizations.

Core Beliefs
A Boys & Girls Club Provides:
- A safe place to learn and grow
- Ongoing relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity
Native Advisory Committee

The Native Advisory Committee (NAC) provides leadership and insight on Native history, traditions, values and culture that will help establish and refine BGCA’s systems and methods of service to assure the greatest benefit for Native Clubs. Individuals who assume a position on the committee are responsible for providing Native Services with input on Club training and professional development and issues facing Native youth. NAC members must support Native Services by identifying resources and potential sponsors to further services to Native youth.

ARIZONA
Karen Cabanillas
Boys & Girls Club of Aha Macav

Jason Jones
Boys & Girls Clubs of the East Valley

Adam Ortiz
Boys & Girls Clubs of Tucson

HAWAII
Claudia ‘Lala’ Fernandez
Boys & Girls Club of Hawaii

KANSAS
Nathan Hale
Boys & Girls Club of the Prairie Band Potawatomi Nation

MICHIGAN
Sandra Walden
Boys & Girls Club of Bay Mills

MINNESOTA
Rebecca Graves
Boys & Girls Club of the Leech Lake Area

NEW MEXICO
Johnny Abeyta Jr.
Boys & Girls Club of Ohkay Owingeh

Wendolyn Murphy
Mescalero Apache Boys & Girls Club

OKLAHOMA
Lindsey Harris
Boys & Girls Club of Chelsea

SOUTH DAKOTA
Glen Marshall
Boys & Girls Club of Rosebud

WISCONSIN
Ron Corn
Woodland Boys & Girls Club

Heather Peterson
Boys & Girls Club of the Lac Courte Oreilles Ojibwe Band

NORTH CAROLINA
Rose Marie Lowry-Townsend
Boys & Girls Club of the Lumbee Tribe of North Carolina
The Boys & Girls Clubs in Indian Country Board of Directors, comprised of BGCA National Staff and leaders from partner organizations, seeks to advocate for all Clubs on Native Lands. Advocacy takes place through fundraising, partnership building, and communicating with local Clubs and Tribal agencies.

**BOARD OF DIRECTORS**

**Dan Lewis**  
*President & CEO*  
Native Insight, LLC

**John Underwood**  
*Managing Director*  
Goldman Sachs & Co.

**Carla Knapp**  
*National Vice President, Native Services*  
Boys & Girls Clubs of America

**Kelly Concho-Hayes**  
*Lead Director of Organizational Development*  
Boys & Girls Clubs of America

**Andra Rush**  
*Chief Executive Officer*  
Rush Trucking

**Kristine Morain**  
*Legal Advisor*  
Boys & Girls Clubs of America

**Maj. General Alfred A. Valenzuela**  
*Officer*  
U.S. Army

**Valerie Red-Horse Mohl**  
*Executive Director*  
Social Venture Circle

**Lorraine Orr**  
*Chief Operations Officer*  
Boys & Girls Clubs of America
The Impact of Native Clubs

In 2019, BGCA Native Services impacted the lives of over 120,000 youth living in Native communities, including over 15,700 teens. These youth participate in evidence based programs that build community leaders, support culturally relevant programming and increase awareness of service learning opportunities. Surveying the youth that attend Native Clubs reveals some amazing insights into the widespread impact of the quality youth development being delivered.

GROWING OUR IMPACT

Native Club Members are:

95% more likely to graduate high school

82% more likely to complete college

96% more likely to know what education or training they need for their career

GROWING OUR FOOTPRINT

To ensure that these results continue to be seen for more Native youth across the country, BGCA Native Services chartered 13 additional Clubs in 2019 and is committed to continuing expansion of Native Clubs.
2019 NATIVE BOYS & GIRLS CLUBS

LIST OF CLUBS IN ALASKA:
- BROWNE
- BREVIG MISSION
- KAKE
- KIVALINA
- KILUKOK
- KOTZEBU
- MEEKITAKA
- MOUNTAIN VILLAGE
- NARIN

ESTABLISHED SITES AND UNITS: 205
Native Clubs in ACTION

Fitness Through Native Dance

This year, the Boys & Girls Club of Ottawa County, in keeping with the overarching goal of Native Clubs serving as beacons of cultural revitalization and commemoration, provided youth with the chance to explore cultural dancing as fun and engaging exercise. In the Tribal communities served by the Club, Powwow dances have long been used as a physical way to tell stories about memorable events, connect the community, and celebrate.

To honor that longstanding tradition, the Club collaborated with a local dance studio where Club members were able to learn traditional Native dance techniques and steps. In perfect alignment with the mission of Native Boys & Girls Clubs, the dance studio seeks to promote the physical fitness of traditional dance while preserving and honoring the longtime traditions of indigenous peoples. The synergetic partnership gave youth a chance to vividly connect with cultural practices while building healthy habits as well as gaining insight into local history and traditional Native storytelling.

During the session with the Boys & Girls Club of Ottawa County, the studio’s founder inspired Club members to move their bodies and become more active with choreographed Powwow dance steps. By doing so, Club members were able to delve into the intersection of cultural practices and physical fitness.

By creatively incorporating Native dance into their physical fitness routines, Club members were able to seamlessly combine elements of cultural exploration and healthy living skills all while having fun. The members of the Boys & Girls Club of Ottawa County fondly recall their experience and will continue to apply lessons of both physical fitness and Powwow cultural dances for many years to come.
Programs with Native Adaptations

The dedication to honoring local Tribal culture is a major priority of BGCA Native Services. The colorful tapestry of Native history and modern tradition is woven into Club programming at every opportunity in order to fulfill the inspiring organizational goals of the BGCA Great Futures 2025 initiative. Each year BGCA Native Services helps ensure the evidence-based programs of Boys & Girls Clubs are thoroughly adapted for the cultural realities of Native youth to assure the best programming available is relevant and suitable. 2019 was no different as BGCA Native Services continued to adapt more programs and promote existing adapted curricula to more Native youth that need them.

BE THERE

The Be There initiative supports Clubs in creating a high-quality Club Experience for all youth by investing in building a safe, positive environment, establishing supportive relationships, and creating a sense of belonging. Be There is a comprehensive approach to help Clubs and BGCA-affiliated youth centers integrate best practices in supporting youth experiencing bereavement and other major life altering losses. We not only want to help youth process through their grief, but we also want to include resilience development as part of the long-term approach in preparing our youth to reach their full potential. Be There provides trainings, resources and strategies that help Clubs increase their capacity to support youth, staff and families who are grieving. The strategies that are offered in this toolkit are meant to support Clubs in building strong supportive relationships among youth, staff, families and the community. Grief is an all too familiar experience for many of the young people we serve. And while the challenges that Native communities face are great, the resiliency of those Native communities is even greater. The decades of superior youth development, advocacy, and support that Native Services provides is inextricably linked to that resiliency even as it serves to reinforce it.

DIPLOMAS TO DEGREES

Diplomas to Degrees (d2D) is a college readiness program that guides Club members as they work toward high school graduation and prepare for post-secondary education and career success. The culturally adapted version of this curricula assists teens to develop both short- and long-term goals, while familiarizing them with post-secondary education opportunities through experiences like college tours. The d2D program also assists youth in securing financial aid and fosters supportive, culturally relevant relationships with adults who can provide support throughout the college experience.
DIY STEM

Do It Yourself (or DIY) STEM is an activity-based program that brings scientific principles to life. The program uses items commonly found in the Club or that can be easily procured to introduce Science, Technology, Engineering, and Mathematical (STEM) concepts to youth. DIY STEM is a program that can be implemented in its entirety or as separate units depending on the needs and interests of various Club kids. The program and curriculum requires youth to think deeply so they can build skills to become the professionals, builders, researchers, educators and leaders of the future as Club staff guide them to explore STEM related concepts. DIY STEM’s Native adapted curriculum brings crucial anecdotes relating these curriculum units to the Club members’ cultural realities – infusing STEM and indigenous cultural concepts into one integrated program.

HEALTHY HABITS

Designed to incorporate healthy living and active learning into every part of the Club Experience, Healthy Habits emphasizes the importance of acknowledging the relations and interconnectivity of good nutrition, regular physical activity and mental fitness for improving overall well-being. The program, for ages 6 to 18, is the Mind component of Triple Play: A Game Plan for the Mind, Body and Soul and encourages the adoption of specific routines and everyday practices in order to align one’s life with overarching wellness. BGCA Native Services has reviewed the Healthy Habits curriculum to provide Native Clubs with an adaptation of the curriculum that is more reflective of Native cultural beliefs and understandings of the holistic nature of health and wellbeing.

MY.FUTURE

My.Future Digital Essentials is an online curriculum created by BGCA to give youth the technology skills they need to thrive in today’s digital world. Through personalized and engaging hands-on experiences, My.Future teaches youth valuable digital skills. My.Future Digital Essentials helps youth understand their media world, identify and develop digital interests, and earn certifications as they make progress. Through a partnership between BGCA Native Services and Verizon, the curriculum was reviewed to provide Native Clubs with an adaptation that is more reflective of Native cultures. The adaptation was designed to give Clubs the ability to create their own activities and to encourage students to explore their cultural heritage while increasing their digital literacy.
ON THE T.R.A.I.L. TO DIABETES PREVENTION

In 2003, BGCA, the National Congress of American Indians (NCAI), IHS and Nike, Inc., initiated a prevention program aimed at reducing the onset of type 2 diabetes among Native youth. The program – On the T.R.A.I.L. (Together Raising Awareness for Indian Life) to Diabetes Prevention – is an innovative combination of physical, educational, and nutritional activities that align with many Native Communities ideas of holistic wellness. T.R.A.I.L. is comprised of a 12-chapter curriculum program that provides Native youth with a comprehensive understanding of healthy lifestyles in order to prevent diabetes and attain emotional, mental, physical, and spiritual balance. Woven throughout the program is the principle that BGCA has always centered in its approach to youth development; an evidence-based approach. Programs draw from Tribal traditions and history to learn about nutrition, food choices, media influences and the impact of diabetes. FirstPic, Inc. has partnered with BGCA on this program from its onset and assisted in its successful implementation in over 50 Native communities nationwide.

SMART GIRLS

SMART Girls is one of Boys & Girls Clubs of America’s top programs. It is taught year-round at Clubs across the country, reaching girls ages 8 to 18. Its targeted curriculum ensures girls get the right information and the support at the right time. Separate modules are specially tailored to three distinct age groups: 8 to 10, 11 to 13 and 14 to 18. The interactive, engaging, small-group sessions engender camaraderie, while also encouraging each girl to explore and express her individuality through discussions, hands-on games and activities, role-play, take-home activities and collaborative decision-making and problem-solving. The SMART Girls Native Adaption aims to assist Club staff in tailoring the program to be culturally relevant and responsive to the unique strengths and needs of Native girls in their Club. Many indigenous scholars have found that promoting positive youth development among Native youth demands a holistic approach to program design that incorporates key wellbeing vital to their culture.

» For the full list of adapted programs, please visit NAClubs.org.
The extensive partnership between The Walmart Foundation and BGCA Native Services is integral to the mutual goal of sustaining an ongoing investment in the education and exploration of food choices and healthy living, expressed in the flagship Native Healthy Habits program. In 2019, this continued partnership sought to move toward a long-term impact that will resonate across generations.

The Walmart Foundation’s ongoing generosity has reliably allowed BGCA Native Services to expand Healthy Habits programming to even more Clubs than last year, going from 25 to 35 in 2019.

The Walmart Foundation and BGCA Native Services meld organizational goals via a dedication to using cultural programming as a vehicle to bolster health outcomes for Native youth. As such, Healthy Habits allows Native children to learn about healthy food with an appropriate cultural lens. Given that both partners have an eye toward wider community impact, the Healthy Habits programming enabled by the partnership incorporates community meals to spread the positive influence of the lessons beyond the walls of the Clubs.

In addition to contributions to health programming, The Walmart Foundation helped sponsor the 2019 Native Summit, recognizing the unique power of gathering and sharing together as Native Clubs. Furthermore, Walmart and BGCA Native Services share a strategic adherence to long term sustainability realized through contributions to the BGCIC endowment fund.

This partnership is built on a foundational common understanding of the unique needs of Native youth and the corresponding ways in which they can be effectively addressed. Together, The Walmart Foundation and BGCA Native Services are driving forward necessary solutions to systemic problems, and the partnership will continue to exponentially impact Native youth’s lives.
Executive Trainings

BGCA Native Services understands that professional training is integral to achieving an Optimal Club Experience for youth as well as decreasing staff turnover. In support of the organization-wide goal to keep professional learning a priority, Native Club staff attended a wide variety of in-person trainings to support benchmark best practices, professional skill cultivation and organizational sustainability.

NATIVE ADVANCING PHILANTHROPY (AP)

In 2019, Native organizations once again participated in the Native Advancing Philanthropy (AP) workshop. This tailored training workshop guides Club professionals toward securing a sustainable development model centered on the full-scale adoption of a philanthropic organizational culture. Native Club leaders from every part of the Country gathered at the Native AP workshop to learn about how to attain goals of increased resource development in order to uphold and transform their organizations and communities. Building upon the advancements made through Native AP in prior years, in 2019 Clubs honed in on finding creative ways to bolster overall philanthropic and individual monetary gifts. BGCA Native Services invests wholly into the professional and organizational leadership of Club staff in order to expand programming and to serve as many youth as possible. Native AP attendees refined and strengthened the essential skill-sets to acquire necessary resources for long term growth and sustainability. BGCA Native Services recognizes that the fiscal health of Clubs is a prerequisite to adequately addressing the needs of children. The Native AP workshops allow Clubs to focus on developing ongoing expertise in maintaining that financial security in the unique context of Indian Country.

2019 BGCA NATIONAL CONFERENCE - 1 DAY NATIVE TRACK

BGCA Native Services once again filled the 1 day Native Track at the 2019 BGCA National Conference in Houston, TX, with relevant and engaging leadership opportunities. Focusing in on local and regional advocacy, a resounding take away from the Native track was the tailored advocacy sessions. Because of these sessions, more than 100 participants returned to their Native communities with carefully crafted advocacy plans that enable them to practice greater strategy as they pursue community advancement and personal leadership. A core strength of BGCA Native Services is its whole-hearted emphasis on culture and community, and that dedication was evident in every part of the 1 Day Native Track at the BGCA National Conference.
2019 NATIVE SUMMIT

One of the most widely anticipated organizational development events of 2019 was the Native Summit. The Native Summit, which takes place every other year, is a chance for members from each of the over 200 Native Clubs to gather and share ideas, sharpen skills, and celebrate their collective impact on Native Lands. The 2019 Native Summit was lauded as the most memorable yet with a immense array of speakers and useful sessions. BGCA Native Services understands that true organizational sustainability entails a combination of cultivating leadership capacities, taking stock of impact and celebrating accomplishments. The 2019 Native Summit stands out as an unforgettable event filled with celebration, motivation and learning.

Some of the most cherished highlights of the 2019 Native Summit included:

- Keynote speeches from Youth champions like Jim Clark, Lorraine Orr, Ernie Stevens, Chef Freddie Bitsoie, Major General Alfred Valenzuela and Valerie Red-Horse Mohl
- Important and poignant breakout sessions on topics like child safety, Club advocacy, Tribal leadership engagement and strategic fundraising
- Honoring the hard work of Native Spirit Award nominees Kayla Montoya, Bob Dykstra, June Smith and Reggie Brewer as well as the introduction of the H.O.P.E. in Culture Award which encourages Native Clubs to inspire more cultural programming
- Engaging panels with youth as well as critical partners for Native Clubs such as Indian Health Service, Walmart, U.S. Department of Justice’s Office of Juvenile Justice and Delinquency Prevention, Bureau of Indian Affairs, Bureau of Indian Education, Yale School of Medicine and Comic Relief USA
- Cultural celebrations and ceremony from Club youth and staff including hip-hop artist Thomas X.
Celebrating National Native American Heritage Month

National Native American Heritage Month (NNAHM) is a very significant time for Native Boys & Girls Clubs. Each November, BGCA Native Services makes sure to take the opportunity to celebrate the diverse roots and identities of Native peoples as well as uncover new ways in which Native Clubs can make cultural practice inseparable from daily Club activity. For the 2019 NNAHM, BGCA Native Services worked to strengthen and grow culturally relevant Club programming by nurturing youth and honoring our diverse cultures by sowing the seeds of a brighter future in both a symbolic and literal way.

At the start of November, each Native Boys & Girls Club site was gifted with a packet of indigenous wildflower seeds, planting instructions and a letter detailing how to come together and celebrate indigenous heritage through the sacred act of cultivation.

BGCA Native Services seeks to uphold the traditions of Native peoples and to celebrate resiliency, cultural beauty, and time-honored tradition each and every November. NNAHM was a chance to actively embody the growth and proliferation of Native Boys & Girls Clubs through a collective act of sowing seeds for the future. Native Clubs everywhere were encouraged to honor their respective cultural legacies alongside the youth they serve with a lasting impact that can be seen as a reminder and testament for years to come.
In 2019, the centerpiece of the robust partnership between BGCA Native Services and Indian Health Service (IHS) was the sustained expansion of awareness and training around mental health and wellness. Building upon the historic beginnings of last year, the two organizations sought to solidify the importance of mental health training as a permanent staple in programming that will always maintain its relevance and efficacy.

The ongoing Mental Health First Aid Training has had remarkable success at Native Clubs, with hundreds of staff receiving crucial information about how to help youth in crisis. Both BGCA Native Services and IHS are committed to more youth having access to supportive adults that understand the dynamics of how to respond to youth in crisis with care and compassion; this initiative makes that happen across hundreds of Native communities at once.

Since Boys & Girls Clubs of America remains the preeminent agency serving youth on Native Lands, it is imperative that mentors and staff members at every Club have the capacity to support Native youth in the most comprehensive way possible.

The focus on mental wellness needs to reflect even the most sensitive topics, so moving forward, IHS and BGCA Native Services aim to maintain the expansion of Mental Health First Aid training in a more sustainable model by promoting a train-the-trainer initiative. This approach allows individuals at many different Clubs to provide this training as needed to new staff and volunteers, thus ensuring the knowledge and expertise is maintained at the organization in the long term. Both BGCA Native Services and IHS hope that one day, all Native youth will be sustainably supported with trained staff and supplemental programming about mental health.
Organizational Development

BGCA Native Services prides itself on its unwavering dedication to sustainable organization streamlining, growth and capacity-building. 2019 was another milestone year as more organizations were added to the family of Native Boys & Girls Clubs, public and private joint ventures and partnerships were strengthened and solidified and more youth were able to access the services that are so necessary in Indigenous communities.

BGCA Native Services remains committed to expanding growth opportunities and opening new Native organizations to ensure that hundreds of thousands of Indigenous youth, now and in the future have access to the resources and supports needed to lead the lives they deserve. Throughout this ambitious growth, BGCA Native Services is devoted to upholding tribal sovereignty and honoring Native culture by encouraging Native nations to elect to charter a Boys & Girls Club organization as an integral part of their array of youth services and support.

Native Boys & Girls Clubs are having a significant, tangible, and positive impact on youth living on Native Lands, but our work is far from over. In fact, our vision calls for an amplified Native presence by growing our service area, sustaining existing programs, developing and maintaining culturally relevant programming and training Club staff.

“

Native Boys & Girls Clubs are having a significant, tangible, and positive impact on youth living on Native Lands, but our work is far from over. In fact, our vision calls for an amplified Native presence by growing our service area, sustaining existing programs, developing and maintaining culturally relevant programming and training Club staff.

– Carla Knapp, National Vice President, BGCA Native Services
In 2019, BGCA Native Services was sure to support opportunities for Native youth to get meaningful and tailored STEM enrichment whenever possible. This year at the Metlakatla Unit of the Boys & Girls Club of Southcentral Alaska, Native youth were provided with the rare and inspiring opportunity to meet and even work alongside a scientist from NASA. This activity was just one of the ways in which Native Clubs are introducing exciting career options and learning opportunities to communities historically underrepresented in the STEM field.

Brian Campbell, the NASA scientist, explained how students all over the world can help in environmental protection directly through the Trees Around the GLOBE Campaign. This campaign entails learning about accurate data collection and research methods on local tree height to compare with the data compiled by NASA’s satellite systems. Sesilynn Schleusner, program manager of the Metlakatla Unit, observed the excitement of Club youth for this scientific study. “Our kids were thrilled to be able to speak with a NASA scientist,” she explained. “I think it was an eye-opener as far as kids realizing that STEM fields could be a viable career choice for them in the future.” NASA’s ability to bring scientific exploration to kids everywhere makes them a great educational partner, and Campbell certainly inspired many Alaskan Native children to broaden their perspectives.

Thanks to this unique and transformative opportunity, Native Club youth who participated in the GLOBE program can now impressively say that they have made a valuable scientific contribution to NASA. Youth continue to thrive at Native Boys & Girls Clubs because of the valuable and enriching experiences that help them explore all kinds of possibilities.
Among the many triumphs of the year, 2019 saw the blossoming of a powerful new partnership between BGCA Native Services and the Yale Child Study Center. Both agencies seek to strengthen their roots in Native Lands by exploring accessible and innovative health interventions specifically tailored to support indigenous youth.

A memorable signal of the bright future of this partnership and connection came in a visit conducted by Native Services and select Club leadership to the Yale Department of Psychology. After the event, Director of Organizational Development for Native Services, Courtney Yarholar, stated that the conference not only met, but exceeded goals. Chief among these aspirations was starting the conversation around addressing both the glaring need gap of research available to American Indian youth and families regarding behavioral and mental health prevention, as well as the potential for Native Clubs to serve as part of holistic care.

BGCA Native Services’ visit to Yale provided sessions on proven mental health intervention techniques such as motivational interviewing, trauma informed care and emotional storytelling.

The session leaders demonstrated how these strategies can be delivered with a specific indigenous cultural lens for a more tailored impact. Lead Director of Organizational Development of Native Services, Kelly Concho-Hayes, described being extremely touched by an exercise in journey line stories, a practice where youth can write out their life experiences as a way to practice vulnerability and emotional growth. After unpacking these methods, attendees were able to discuss how they could be best proliferated within the diverse contexts of various Native Clubs. One CEO in attendance has strengthened their Club’s youth development department with a focus on training staff for more effective behavioral health interventions. Another CEO is using one of the sessions to help Native Club members understand the significance of their own story and heritage. The strategies learned and the partnership formed with Yale University will transform the lives of Native youth and sustain the legacy of the Native Clubs.
National Days of Advocacy

2019 was a hallmark year for the advocacy of Native Boys & Girls Clubs from all levels; local, regional, and national. The widespread advocacy of 2019 is perhaps best summed up in the annual National Days of Advocacy (NDOA) event that took place in March. Native Club leadership met with key staff on Capitol Hill to promote the sweeping empowerment of Native youth and Native Clubs. NDOA is a crucial time to raise awareness about the magnitude of Native Clubs and to allow Club leadership to have a voice in critical policy-making. The efforts of Native Clubs at this event clearly demonstrate that Native Club staff are powerful advocates for youth.

During the NDOA event in Washington, DC, Native Club staff learned more about the current Native youth policy landscape at the national level, and had the opportunity to advocate around critical issues impacting their organizations and communities. At the same time, these leaders were able to use extensive evidence and experience to demonstrate the ways in which Native Boys & Girls Clubs provide guidance and positive influences for indigenous young people. A keystone element of NDOA is specialized training for BGCA attendees to learn more about diverse avenues for campaigning on behalf of youth in their communities. This year, advocacy experts reminded Club CEOs about the importance of using social media and a reliable digital presence to advance the interests of their respective Native Clubs and communities. Attendees learned how a varied media advocacy approach can be a powerful tactic for ensuring broad support for Native youth, creating awareness about their needs and giving them a voice that can be heard across the world. NDOA are built upon the broad-reaching success generated in 2019 to ensure that Native young people are given the best shot at the bright futures they deserve.
The partnership between BGCA Native Services and Red Nose Day from Comic Relief USA continued to grow and flourish in 2019 as both organizations came together to minimize child poverty and give children access to safety, health and education. The critical funding and direct support from Red Nose Day was once more a beacon of hope in 2019 when on May 23, individuals from countless Native Clubs donned their red noses to bring communities together, raise money and change the lives of Native children.

The effects of Red Nose Day helps BGCA Native Services keep existing Native Clubs and open more Clubhouses to provide the indispensible youth programming, safety, and support that sustains the next generation of youth on Native Lands.

Red Nose Day is a vital piece of the puzzle that makes up BGCA Native Services’ plans for sustainable organization growth and success both in quantitative terms of enabling more youth to be served as well as qualitatively by ensuring those youth are given the best possible services. Beyond the efforts to broaden the reach of Native Boys & Girls Clubs, Comic Relief USA was a major sponsor of the 2019 Native Summit; the biggest event of the year for Native Clubs. In keeping with their identity as a youth-first organization, leadership from Comic Relief USA sponsored a Native youth panel to lift up the voices of Native young people as the central guiding force.

The spirit of BGCA Native Services is the unmatched cultural programming, holistic support and dedicated staff that can be seen at each and every Native Club. Bringing the services that are most needed to Native youth is possible only through the financial support of remarkable partners and supporters like Comic Relief USA’s Red Nose Day. The missions of both organizations are made stronger as efforts are seamlessly channeled toward meeting all of the social, academic and emotional needs of Native youth.
Our Partners

BGCA Native Services is grateful to our longstanding program partners, who enable us to provide the meaningful youth development programming to thousands of Native youth each year.

**AMERICAN INDIAN COLLEGE FUND**
The American Indian College Fund, through its commitment with BGCA, will provide $100,000 in scholarship dollars annually over the next five years exclusively for qualified Boys & Girls Club members to attend Tribal colleges and universities (TCUs) in the immediate proximity of their Club. Students must apply and be accepted into a TCU to be considered. Upon acceptance, the scholarships are renewable annually as long as students meet the college’s eligibility requirements.

**BAKER HUGHES FOUNDATION**
The Baker Hughes Foundation operates exclusively for philanthropic purposes with the vision of advancing and keeping transformational progress in individuals, families and the environment globally.

**BUREAU OF INDIAN EDUCATION**
A Memorandum of Agreement (MOA) between BGCA and its local affiliates in Indian Country and the Bureau of Indian Education (BIE) will allow collaboration to enrich the lives of Native youth by supporting programs that discourage violence and drug abuse, while encouraging good citizenship and educational accomplishments. The goal of this partnership is to use the strengths and expertise of both organizations to improve and enhance the educational well-being of American Indian/Alaska Native (AI/AN) youth attending BIE funded schools and dormitories.

**CASEY FAMILY PROGRAMS**
Casey Family Programs works in all 50 states, the District of Columbia, two territories and more than a dozen tribal nations to influence long-lasting improvements to the safety and success of children, families and the communities where they live. Founded in 1966, Casey Family Programs learn from and collaborate with communities at local, state, tribal and national levels to nurture the safety and success of every child.
INDIAN HEALTH SERVICE (IHS)
IHS provides funding for the type 2 diabetes prevention program On the T.R.A.I.L. to Diabetes Prevention. T.R.A.I.L. is an innovative combination of educational, physical and nutritional activities that provides youth with a comprehensive understanding of healthy lifestyles with the long-term goal of preventing and/or reducing the onset of type 2 diabetes. Woven throughout the 12 week program are self-esteem and prevention activities utilized by BGCA, including contributions from national evidence-based programs such as SMART Moves. Club members draw from Native traditions and history to learn about nutrition, food choices, media influences and the impact of type 2 diabetes.

NATIONAL RECREATION FOUNDATION
BGCA and the National Recreation Foundation (NRF) are teaming up to bring baseball and softball leagues to youth on Native lands. The $15,000 “Fielding Dreams in Indian Country” grant will promote healthy lifestyles among Native youth through team sports. NRF is dedicated to enhancing the role of recreation as a positive force in improving the quality of life of youth by investing in recreation programs.

NORTHWEST AREA FOUNDATION
This 2 year partnership aims to expand the number of Native Clubs delivering workforce development programming to Native youth and ensure that Native Clubs can deliver the highest-quality Club Experience by providing an assessment tool that sets Clubs up for continuous improvement. Our goals are to increase Clubs capacity to provide high-quality Workforce Development programs, to guide Native youth to develop 21st century skills and to help them form a clear vision of their future career goals. The project meets the Foundation’s funding priority for increasing good jobs though development and training that helps to prepare individuals with low incomes for successful futures.

NOVO FOUNDATION
Novo Foundation’s initiative seeks to help restore and strengthen indigenous knowledge and life-ways as potentially transformative in addressing some of the world’s—and similarly, some of Indigenous communities’—most pressing problems. Through this 3 year partnership, Novo and BGCA Native Services will work together to improve the ability of our Native organizations to build and sustain strategic partnerships and key stakeholders through culturally relevant services, youth development programs adapted for Native youth that are driven by outcomes and leadership trainings for Club staff and Board Members.
OJJDP
The U.S. Department of Justice’s Office of Justice Programs (OJP)’s Office of Juvenile Justice and Delinquency Prevention (OJJDP) supports BGCA through grants that allow us to strengthen, expand and implement youth mentoring activities and youth development programming.

RED NOSE DAY
The aim of Red Nose Day is to bring about real and lasting change by tackling the root causes of childhood poverty and social injustice through the power of entertainment. In 2019, BGCA Native Services received proceeds from Red Nose Day, which will be used to build capacity and support increases in average daily attendance in Native Clubs.

THE WALMART FOUNDATION
The Walmart Foundation has provided funding to support Healthy Habits, BGCA’s outcome-driven nutrition education program for Native youth. This program addresses the fact that Native youth face much higher rates of diabetes than their non-Native peers by providing access to nutritional education. Healthy Habits is focused on basic cooking techniques, smart food shopping, working around resource constraints and using resources from the local community to create healthy meals.

WELLS FARGO
Wells Fargo is committed to American Indian/Alaska Native communities through a diverse set of philanthropic initiatives focused on environmental sustainability, economic empowerment, diversity and social inclusion. Wells Fargo has been a valuable partner in contributing to the role of Native Boys & Girls Clubs in bringing comprehensive economic empowerment and advancement opportunity to Indigenous communities.

YALE CHILD STUDY CENTER
The initial partnership between Native Boys & Girls Clubs and Yale Child Study Center came through the 2019 Charles Carl Fellowship Award which enabled Chief Executive Officers from various Boys & Girls Clubs on Native Lands to attend a three-day conference at the Child Study Center in the Yale School of Medicine. This award was made possible by the generous contribution of Dr. Charles Carl, a Yale-alumnus and community psychiatrist aiming to promote Native well-being. The event reflects a budding partnership between Yale Child Study faculty and Boys & Girls Clubs of America’s Native Services team which continues to evolve.
Fulfilling our Purpose

Boys & Girls Clubs of America remains the preeminent Native youth serving agency in the world because of its constant attention to fueling the people, passion and purpose that make Native Clubs the most enriching and fun places for children and youth on Native Lands. This devoted attention to the detailed elements of organizational health has resulted in stronger roots to the diverse Native communities that are served, and a growth trajectory of connecting with more youth than ever before. Importantly, 2019 saw prominent strides towards realizing the four key pillars of the Great Futures 2025 Strategy.

- **Increase Program Quality** – BGCA Native Services remains committed to adapting the evidence-based programs and tools to fit the cultural needs and drive impact for Native Youth.
- **Strengthen Organizations and Club Leadership** – BGCA Native Services organizes and executes strategic and customized trainings designed to help Clubs build capacity, partnerships and community trust.
- **Advocate for Youth Development** – BGCA Native Services strengthens and empowers the voice and needs of our Native youth through substantive engagement with Tribal Leaders, recruitment of noteworthy and purpose-driven Ambassadors, and a dedicated adherence to youth voice in order to expand our circle of influence for the betterment of Native children.
- **Reach More Youth** – BGCA Native Services is committed to growing our footprint and expanding our reach to those that need us most. In 2019, we surpassed part of our goal to serve 115,000 Native youth in 250 Clubs across the Nation by reaching more than 120,000 youth in 205 Clubs.

As the goals of the organization come into view on the horizon, BGCA Native Services continues to move forward - sustained by the amazing dedication and passion of countless partners and staff toward a common purpose of giving the best and brightest future to our Native youth.
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