



ANNUAL REPORT » 2018



# MARCHING FORWARD TO OUR BEAT

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2018 signals another year of growing our footprint, partnerships, and overall positive impact on the lives of Native youth in American Indian, Alaska Native, American Samoan and Hawaiian communities. Boys & Girls Clubs of America (BGCA) has seen a blossoming of opportunities for achievement and success extended to Native youth through carefully crafted partnerships with Tribal Nations. BGCA Native Services has consistently sought out new and refined ways to create youth development programming that draws upon the boundless strength that exists in the culture of Native young people.

**In 2018, BGCA Native Services has expanded to nearly 200 Clubs; a testament to both the need in Native communities and BGCA's dedication to provide more constructive and affirming places to build great futures.**

Evidence-based programs have always been a cornerstone of what BGCA provides, and BGCA Native Services takes the power of those programs and adapts them to meet the unique cultural values and traditions of our diverse Native youth. In 2018, BGCA Native Services has produced new programs, toolkits and curricula specifically for the distinctive needs of Native Clubs.

Programming and advocacy that is centered on the lived reality of Native people has also remained a core focus for BGCA Native Services in 2018, and was elaborated on with continuous targeted trainings for CEOs and Club staff. A small selection of some of the most impactful and resonating moments from 2018 have been assembled in this report to demonstrate the outstanding youth development influence of BGCA Native Services. The innumerable success stories from Boys & Girls Clubs on Native Lands throughout 2018 stands as a testament to the vast outcomes and exceptional efforts put into serving Native youth and stand as inspiration for even more amazing accomplishments for Native Clubs in the future.





# FROM THE VICE PRESIDENT

Throughout 2018, BGCA Native Services continued to expand its quality services to more areas of the country and more youth. This is in no small part due to the continued dedication and effort of everyone who plays a part in supporting our Native Clubs. Whether a passionate staff person, an enthusiastic volunteer, or a dependable funder that makes the wonderful things we do possible, you are integral to the top quality youth development we bring to our communities. I would like to express my sincerest thanks to you for your passion to empower Native youth, and for your commitment to our mission.

At BGCA Native Services, we believe that youth are our future and our greatest asset. We enable Native Boys & Girls Clubs to provide safety, hope, opportunity, and resilience to every young person who enters our doors. Clubs touch lives by providing a variety of programs including education, career development, health, STEM, life skills, arts and sports. Native Clubs have continued the invaluable work of incorporating culturally relevant adaptations into programming, allowing indigenous heritage to be integrated into the youth development we provide to those who need us most. Honoring culture is always the core of our strength as we strive to provide an optimal Club Experience for our youth.

The growth we have seen and sustained throughout 2018 could not have been possible without our Tribal leaders, donors, and friends. We are forever grateful for your continued support and remain honored and energized by our continued partnership.



Woliwoni,

A handwritten signature in black ink that reads "Carla Knapp".

**Carla Knapp**  
*Vice President, Native Services*  
Boys & Girls Clubs of America



# LETTER FROM PRESIDENT AND CEO

Thank you for making 2018 a remarkable year for BGCA. Our programs and accomplishments are highlighted throughout this report, providing insights to last year's achievements and a sense of the robust future ahead for Native Boys & Girls Clubs.

With nearly 200 Native Boys & Girls Clubs serving over 110,000 youth annually, we are proud to be the largest Native youth-serving organization in the United States. We also see a tremendous opportunity to reach the 1.5 million Native youth who are not attending a Club and provide them access to programs and services that can help them overcome adversity and attain a bright future.

Toward that end, our Native Services team has ambitious goals to support Native Clubs' sustainability and development. Ultimately, this would enable thousands more Native children and teens to benefit from programming that reinforces their cultural identity and explicitly promotes workforce development, healthy lifestyle choices and academic excellence.

As ever, we are grateful for the support BGCA Native Services received in 2018 to advance our mission – to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



A handwritten signature in black ink that reads "James L. Clark". The signature is written in a cursive, flowing style.

**James L. Clark**  
*President and CEO*  
Boys & Girls Clubs of America

# MISSION

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To enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

## VISION

Strengthening Native youth's cultural identity through programming that explicitly promotes positive youth growth and development along critical cultural, social, emotional, intellectual, and physical dimensions through viable and sustainable organizations.

## CORE BELIEFS

### **A Boys & Girls Club Provides:**

- A safe place to learn and grow
- Ongoing relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity



# NATIVE ADVISORY COMMITTEE

The Native Advisory Committee (NAC) provides leadership and insight on Native history, traditions, values and culture that will help establish and refine BGCA's systems and methods of service to assure the greatest benefit for Native Clubs. Individuals who assume a position on the committee are responsible for providing BGCA Native Services with input on Club training and professional development, as well as guidance on issues facing Native youth. NAC members must also support BGCA Native Services by identifying resources and potential sponsors to further opportunities to Native youth.



## ARIZONA

### **Karen Cabanillas**

*Boys & Girls Club of Aha Macav*

### **Jason Jones**

*Boys & Girls Clubs of the East Valley*

### **Adam Ortiz**

*Boys & Girls Clubs of Tucson*

## HAWAII

### **Claudia 'LaLa' Fernandez**

*Boys & Girls Club of Hawaii*

## KANSAS

### **Nathan Hale**

*Boys & Girls Club of the Prairie Band Potawatomi Nation*

## MICHIGAN

### **Sandra Walden**

*Boys & Girls Club of Bay Mills*

## MINNESOTA

### **Rebecca Graves**

*Boys & Girls Club of the Leech Lake Area*

## NEW MEXICO

### **Johnny Abeyta Jr.**

*Boys & Girls Club of Ohkay Owingeh*

### **Wendolyn Murphy**

*Mescalero Apache Boys & Girls Club*

## NORTH CAROLINA

### **Rose Marie Lowry-Townsend**

*Boys & Girls Club of the Lumbee Tribe of North Carolina*

## OKLAHOMA

### **Lindsey Harris**

*Boys & Girls Club of Chelsea*

## SOUTH DAKOTA

### **Glen Marshall**

*Boys & Girls Clubs of Rosebud*

## WISCONSIN

### **Ron Corn**

*Woodland Boys & Girls Club*

### **Heather Peterson**

*Boys & Girls Club of the Lac Courte Oreilles Ojibwe Band*

# BGCIC BOARD OF DIRECTORS

The Boys & Girls Clubs in Indian Country (BGCIC) Board of Directors, comprised of BGCA National Staff and leaders from partner organizations, seeks to advocate for all Clubs on Native Lands. Advocacy from the Board of Directors takes place through fundraising, partnership building, and communicating with local Clubs and Tribal agencies.

## BOARD OF DIRECTORS

### **Barry Griswell**

*Former Chairman and CEO,  
Principal Financial Group Retired CEO  
Community Foundation of Greater  
Des Moines*

### **Dan Lewis**

*President & CEO  
Native Insight, LLC*

### **John Underwood**

*Managing Director  
Goldman Sachs & Co.*

### **Carla Knapp**

*Vice President, Native Services  
Boys & Girls Clubs of America*

### **Kelly Concho-Hayes**

*Lead Director of Organizational  
Development, Native Services  
Boys & Girls Clubs of America*

### **Lorraine Orr**

*Chief Operations Officer  
Boys & Girls Clubs of America*

### **Andra Rush**

*Chief Executive Officer  
Rush Trucking*

### **Kristine Morain**

*Legal Advisor  
Boys & Girls Clubs of America*





# IMPACT BY THE NUMBERS

In 2018, Boys & Girls Clubs in Native Lands impacted the lives of **110,000 youth** living in Native communities, **15,729** of which were teenagers. These youth participate in evidence-based programs that build community leaders, support culturally relevant programming and increase awareness of service learning opportunities.

**199 Clubs**

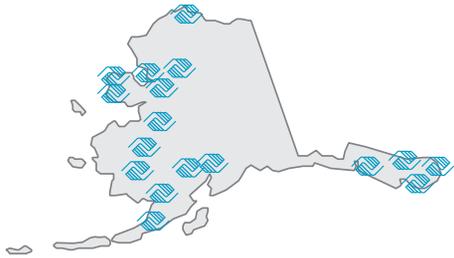
chartered from 1991-2018

**110,000 youth**

served from Native communities

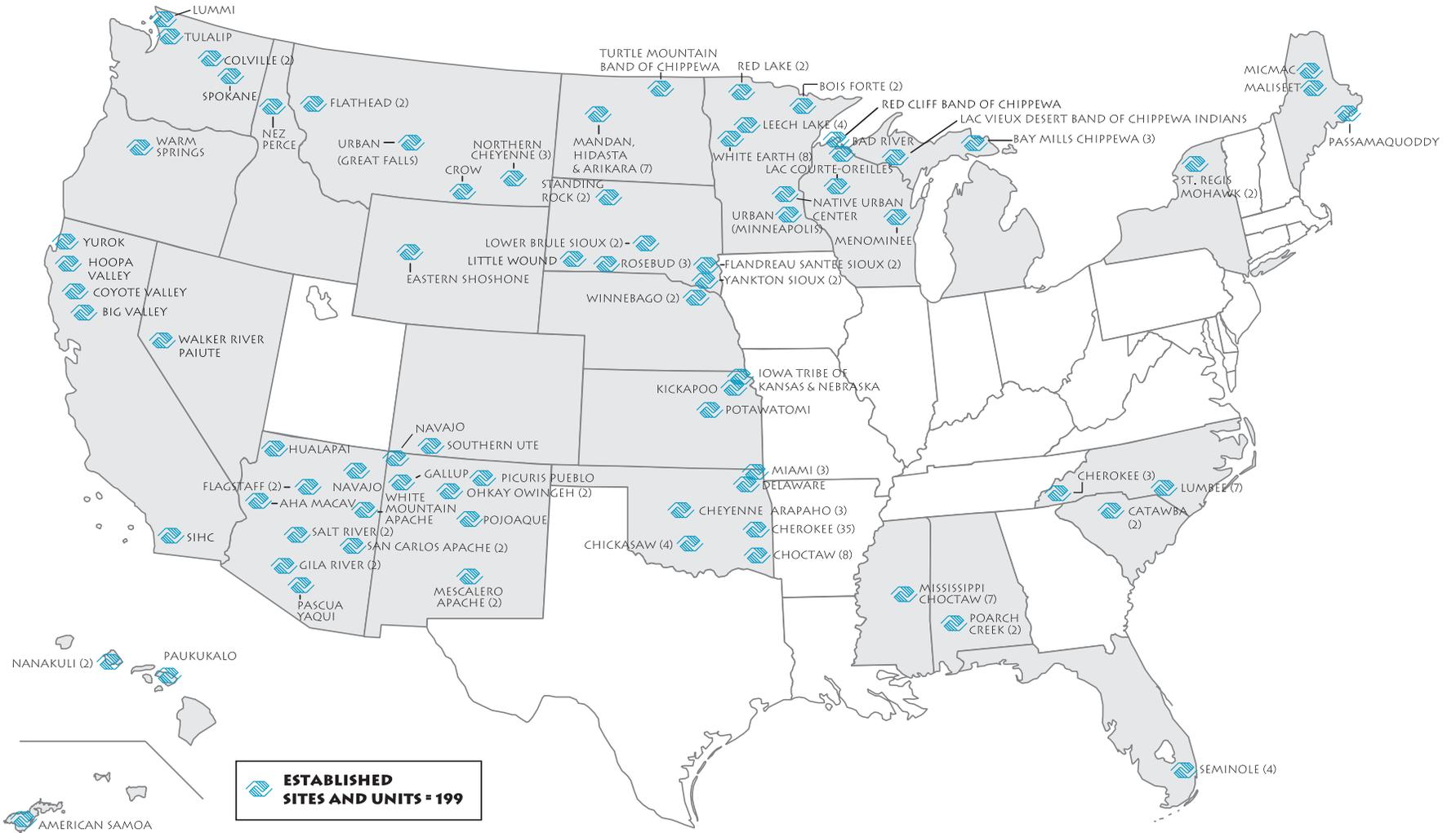
**15,729 teens**

served from Native communities



LIST OF CLUBS IN ALASKA:	
BARROW	NOME
BREVIG MISSION	NOORVIK
KAKE	SAND POINT
KIVALINA	SAXMAN
KLAWOCK	SELAWIK
KOTZEBUE	ST. MARY'S
METLAKATLA	TOGIAK
MOUNTAIN VILLAGE	TYONEK
NAKNEK	

# 2018 NATIVE BOYS & GIRLS CLUBS



# IMPACT STORY

## Boys & Girls Club of the Poarch Band of Creek Indians Participate in 31<sup>st</sup> Annual Alabama Coastal Clean-Up

On September 15<sup>th</sup> 2018, for the second year in a row, six Keystone Club members from the Boys & Girls Club of the Poarch Band of Creek Indians traveled to the Alabama-Florida border to take part in the 31<sup>st</sup> Annual Alabama Coastal Clean-up.

The event gathered volunteers from across the state to pick up trash along the gulf coast in an effort to put environmental stewardship into action. This critical event inspired Donna Koehrsen, the Club's Program Coordinator, to combine the elements of caring for the earth with an opportunity to teach leadership skills, increase academic success, and foster positive community relations through service.

Upon arriving at the clean-up location, teens from the Club worked together to keep as much trash as possible from entering the ocean and harming the delicate marine ecosystem of the coastal community. By the end of the day, Donna and the teen Club members in attendance had collected over 17 pounds of garbage including plastic straws, plastic bags, and plastic bottles. Seeing all of the materials together provided the youth an opportunity to witness the impact of their actions in making the environment and their community a healthier, cleaner, and better place to live.

BGCA Native Services and the staff that work in Clubs like the Boys & Girls Club of the Poarch Band of Creek Indians believes that leadership building and environmental education are quintessential to the mission of fostering tomorrow's future leaders.



# PROGRAMS ADAPTED FOR NATIVE YOUTH

BGCA Native Services continues to grow and expand their reach. In order to ensure that these youth have access to programs and curricula that address their specific cultural values and traditions, BGCA Native Services has adapted many of BGCA's evidence-based programs and campaigns to incorporate Native culture and beliefs. The adaptations guarantee that Native youth are being wholly immersed in programming that speaks to the unique aspects of their lives. Culturally responsive youth development is a key component of the Great Futures 2025 initiative, and the adapted programs are steps toward accomplishing those ambitious goals.

## BE THERE

The Be There initiative supports Clubs in creating a high-quality Club Experience for all youth by investing in building a safe, positive environment, establishing supportive relationships, and creating a sense of belonging. Be There is a comprehensive approach to help Clubs and BGCA-affiliated youth centers integrate best practices in supporting youth experiencing bereavement and other major life altering losses. We not only want to help youth process through their grief, but we also want to include resilience development as part of the long-term approach in preparing our youth to reach their full potential. Be There provides trainings, resources and strategies that help Clubs increase their capacity to support youth, staff and families who are grieving. The strategies that are offered in this toolkit are meant to support Clubs in building strong supportive relationships among youth, staff, families and the community.



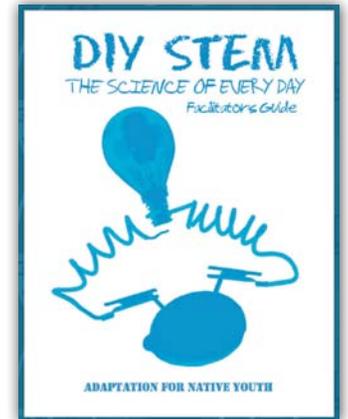
Grief is an all too familiar experience for many of the young people we serve. And while the challenges that Native communities face are great, the resiliency of those Native communities is even greater. The decades of superior youth development, advocacy, and support that Native Services provides is inextricably linked to that resiliency even as it serves to reinforce it. Be There is yet another way that Clubs are making a difference and helping to heal children and teens in Native communities.

## DIY STEM

Do It Yourself (or DIY) STEM is an activity-based program that brings scientific principles to life. The program uses items commonly found in the Club, or can be easily procured, to introduce Science, Technology, Engineering, and Mathematical (STEM) concepts to youth. DIY STEM is a program that can be implemented in its entirety or as separate units depending on the needs and interests of various Club kids.

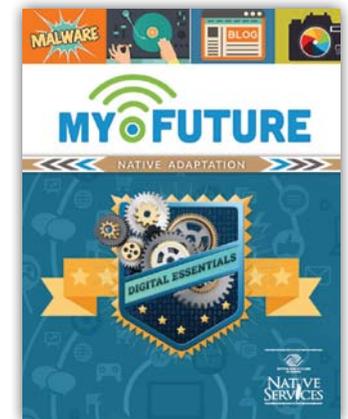
The program and curriculum requires youth to think deeply so they can build skills to become the professionals, builders, researchers, educators, and leaders of the future. Club staff guide members to explore STEM related concepts to find an area that interests them most. Five units are available for members and staff to explore and complete including: Energy and Electricity, Engineering Design, Food Chemistry, Intro to Aeronautics, and The Science of Sports.

DIY STEM's Native adapted curriculum integrates crucial anecdotes relating these curriculum units to the Club members' everyday lives. Emphasis is placed on the importance of STEM related concepts as they can help preserve culture while benefitting Native communities across the country. Activities such as Native drumming are used to show youth that science happens all around us.



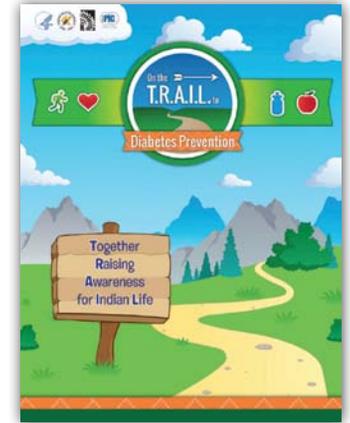
## MY.FUTURE

My.Future Essentials is an online curriculum created by BGCA to give youth the technology skills they need to thrive in today's digital world. Through personalized and engaging hands - on experiences, My.Future teaches youth valuable digital skills. My.Future Essentials helps youth understand their media world, identify and develop digital interests, and earn certifications as they make progress. Through a partnership between BGCA Native Services and Verizon, the curriculum was reviewed to provide Native Clubs with an adaptation that is more reflective of Native culture. The adaptation was designed to give Clubs the ability to create their own activities and to encourage students to explore their cultural heritage while increasing their digital literacy.



## ON THE T.R.A.I.L. TO DIABETES PREVENTION

In 2003, BGCA, the National Congress of American Indians (NCAI), IHS, and Nike, Inc., initiated a prevention program aimed at reducing the onset of type 2 diabetes among Native youth. The program – On the T.R.A.I.L. (Together Raising Awareness for Indian Life) to Diabetes Prevention – is an innovative combination of physical, educational, and nutritional activities that align with many Native Communities ideas of holistic wellness. T.R.A.I.L. is comprised of a 12-chapter curriculum program that provides Native youth with a comprehensive understanding of healthy lifestyles in order to prevent diabetes and attain emotional, mental, physical, and spiritual balance. Woven throughout the program is the principle that BGCA has always centered in its approach to youth development; an evidence-based approach. Programs draw from Tribal traditions and history to learn about nutrition, food choices, media influences and the impact of diabetes. FirstPic, Inc. has partnered with BGCA on this program from its onset and assisted in its successful implementation in over 50 Native communities nationwide.

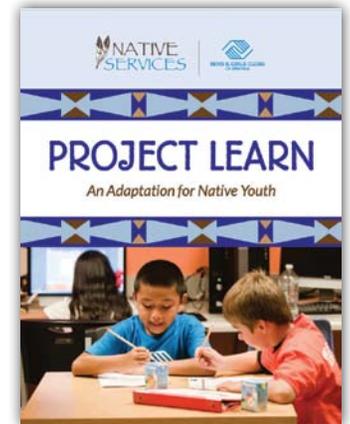


## PROJECT LEARN

Project Learn reinforces and enhances the skills and knowledge young people learn at school during the hours they spend at the Club. This comprehensive program strategy is based on research showing that students do much better in school when they spend their non-school hours engaged in fun, but academically beneficial, activities. The NSU worked to integrate certain components into the Project Learn curriculum that Native youth could relate to. Additions to the curriculum include:

- population specific statistics
- specific examples of high-yield learning activities that are culturally relevant
- importance of collaboration with Elders and Tribal departments
- activity extensions and best practices

While the structure of Project Learn remains unchanged, the adaptations allow for Native Boys & Girls Clubs to make the program relevant to Native youth.



## SMART GIRLS

SMART Girls is one of Boys & Girls Clubs of America's top programs. It is taught year-round at Clubs across the country, reaching girls ages 8 to 18. Its targeted curriculum ensures girls get the right information and the support at the right time.

Separate modules are specially tailored to three distinct age groups: 8 to 10, 11 to 13 and 14 to 18. The interactive, engaging, small-group sessions engender camaraderie, while also encouraging each girl to explore and express her individuality through discussions, hands-on games and activities, role-play, take-home challenges and activities, and collaborative decision-making and problem-solving.

The SMART Girls Native Adaption aims to assist Club staff in tailoring the program to be culturally relevant and responsive to the unique strengths and needs of Native girls in their Club. Many indigenous scholars have found that promoting positive youth development among Native youth demands a holistic approach to program design that incorporates each of the following four dimensions of wellbeing vital to their culture.

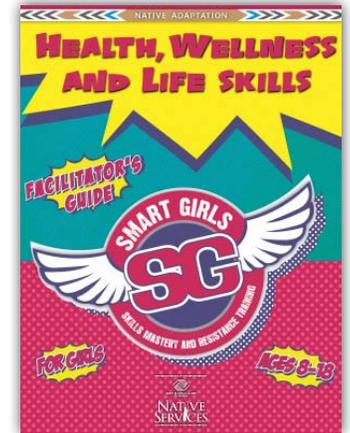
**Social** – connections with peers, family, school, community

**Emotional** – the ability to cope and deal with the effects of colonization, historical trauma, loss, discrimination, and racism

**Cultural** – the ability to live in two worlds, knowledge of culture and history, positive identity and connection to cultural community

**Psychological** – positive sense of self, adjustment, knowledge of drug and alcohol abuse

SMART Girls combines all of these dimensions into an approachable and empowering curricula.



Other Native Adaptations from BGCA Native Services include: Healthy Habits, All Stars, Workforce Development, etc. For the full list of adapted programs, please visit [NAClubs.org](http://NAClubs.org).



# PARTNER SPOTLIGHT



## IHS Mental Health First Aid Training

2018 marked a historic moment in the partnership between BGCA Native Services and Indian Health Service (IHS). After the Ceremonial signing of the Memorandum of Understanding with IHS in 2017, the two organizations set sights on bringing the immense expertise of IHS into Clubs to tackle one of the most pressing issues in Indian Country; mental health and wellness.



Throughout the year, BGCA Native Services has tirelessly worked to bring trained IHS professionals into Native Clubs where staff were eager to do their part in learning to best support any youth that was undergoing a mental health crisis. By the end of 2018, the partnership had resulted in 5 trainings held in Native communities across different regions of the country. These trainings offered through the intentional coordination of BGCA and IHS are so impressive and necessary because of the enduring nature and vast reach they have.

Not only have Clubs been able to equip themselves with the preparation and knowledge of how to navigate complex mental health situations, but these elements were ongoing. Train-the-trainer options enabled countless Native Clubs to ensure that the lessons from IHS staff could be passed on in the Club over the long term. Special partnerships like those with IHS are what allow Native youth in some of the most remote locations to experience youth development from professionals trained in culturally specific mental health responses.



# IMPACT STORY

## Boys & Girls Club of the Prairie Band Potawatomi Nation Participates in Career Exploration Day

In October 2018, the Boys & Girls Club of the Prairie Band Potawatomi Nation participated in the American Indian Career Exploration Day, held at Kansas State University. Nathan Hale, Executive Director of the Club and organizer of the trip noted, "It was a chance for high school students to learn about college life, how to find and apply for scholarships, and the various options to getting into college." In providing this trip, the Club exposed youth to a realistic post-high school option that was tailored to their unique lived experiences.

Youth were especially engaged with the sessions showing them potential avenues of education. There were a total of 14 sessions for Native youth and their families to choose from, including creative writing and English, architecture, agriculture, business, human ecology, and even international career opportunities. Professionals from each field came to talk to the teens about each topic and provide a window into diverse possibilities that many of the youth may not have initially considered.



The trip was a perfect example of how Native Boys & Girls Clubs strive to provide both academic and career opportunities for youth. Nathan Hale highlighted the growth that he noticed from the youth, "I saw light bulbs going off for teens that participated in this experience." The K-State American Indian Career Exploration Day proved a positive experience for the participating youth of the Boys & Girls Club of the Prairie Band Potawatomi Nation, demonstrating that continuing education is a viable goal.

# EXECUTIVE TRAININGS

BGCA Native Services recognizes that professional training not only enhances the experience of Club members but decreases staff turnover. Lasting relationships between staff role models and Native youth stitch communities together and in 2018 Club staff had the opportunity to take part in a variety of in-person trainings that covered topics from developing leadership skills to advanced philanthropic growth.

## **NATIVE ADVANCED LEADERSHIP PROGRAM**

The Advanced Leadership Program (ALP), provided by BGCA, is a learning experience that gives Boys & Girls Club CEOs and their teams the critical tools to cultivate leadership capacity in their organizations. The ALP fits perfectly within the ambitious goals of Native Services to lift up the Native voices in communities and build on past success. Designed to provide new concepts, benchmark best practices, and provide real time coaching, the ALP is one of the top programs to assure growth of tomorrow's Native leaders. In 2018, 15 participants from organizations all across the country traveled to Fort Myers, FL to take part in the fourth annual Native ALP. These organizations were able to glean valuable experience designed specifically for leaders serving Native communities and addressing the unique challenges they face.



## **2018 BGCA NATIONAL CONFERENCE - NATIVE TRACK**

Native Boys & Girls Clubs were proudly represented at BGCA's 2018 National Conference. Located in San Diego, CA, this event hosted a series of engaging sessions, and special guests. Participants dug into the exciting initiatives and accomplishments of Native Boys & Girls Clubs across the country, and forged new connections to expand and strengthen BGCA Native Services' network of youth professionals.





## 2018 NATIVE LEARNING EVENTS

BGCA Native Learning Events are regional gatherings for Club youth development professionals to network, share expertise, and to learn strategies to improve service delivery for the young people back in their home towns and cities.

In 2018, BGCA Native Services held 5 regional Native Learning Events in Georgia, Oklahoma, Minnesota, New Mexico, and Montana. The team continued the tradition of providing ample space and opportunity for Club staff from every Native community to learn from one another and fortify the quality services they provide to their youth.



2018 showed how wide and impactful the scope of these Learning Events truly are for Native Club staff, with over 300 youth development professionals attending from more than 100 different Native Clubs.

The range and widespread reach of these events is directly linked to BGCA Native Services' efforts to continually provide top quality staff development to Native youth-serving professionals.



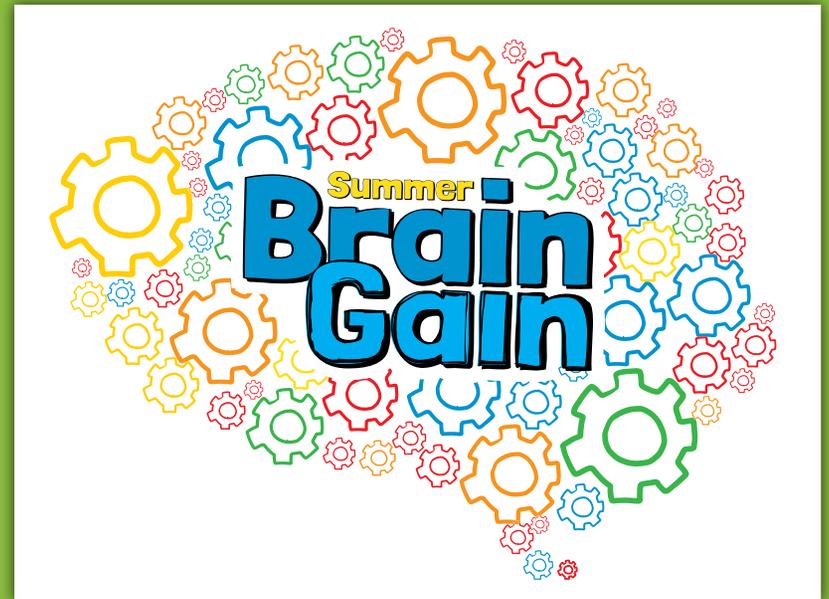
# IMPACT STORY

## Summer Brain Gain at American Samoa

Summer vacation has always been a crucial opportunity for Clubs to engage with youth. Unfortunately, time away from school and studies can lead to significant loss of math and reading skills. The Boys & Girls Club of American Samoa (BGCAS) has successfully turned summer vacation from “brain drain” into a Summer Brain Gain for their youth!

The 2018 BGCAS Summer Brain Gain Program ran for seven weeks and started each day with a 60-minute academic session including reading, math, science, history and English. They held a second afternoon session covering enrichment program areas such as music, dance, fine arts, STEAM, and digital arts, and even had a component of SAT/ACT/ASVAB Prep for teen Club members!

This Summer Brain Gain Program is so impactful for youth participants because it allows them to recall lessons learned throughout the school year and to maintain math and reading fluency. BGCAS reported that at the American Samoa Community College, it is estimated that nearly 90% of incoming students are placed in remedial English and Math classes and the majority of American Samoa students in both Elementary and High School read at least two grade levels below their age group average. By offering Summer Brain Gain, the Club has noticed an improvement in many youth as they re-enter the school year especially in areas of reading, writing and math. For other youth, the impact can be seen in a noticeable rise in self-confidence and willingness to try new things and take on leadership and student service roles at their schools (i.e. SGA, JROTC, National Junior Honor Society). Summer Brain Gain is one of many examples of how Native Boys & Girls Clubs are at the forefront of the highest quality youth development in the country all year long.



# PARTNER SPOTLIGHT



## Walmart Foundation

In 2018, BGCA announced the award of a \$500,000 grant from the Walmart Foundation to provide greater healthy lifestyles education to Native kids and teens across the country. This is the third year the Walmart Foundation has supported this valuable effort.

The unique partnership between BGCA Native Services and Walmart has allowed for even more Native youth to gain access to high quality and culturally relevant health programming that BGCA Native Services is a leader in. The grant sustains 25 Clubs on Native Lands with resources to create a healthy Club environment and train staff to deliver nutrition education that will equip kids and teens with skills and information they need to eat healthy.

The generosity of the Walmart Foundation enables Native youth to explore food selection and preparation within a cultural context, focusing on traditional foods that are indigenous to their communities like corn, berries, beans, fish and elk. The program that is being funded also engages the Tribal community through social events, like potluck dinners where Club members prepare healthy dishes.

BGCA is dedicated to strengthening the cultural identity of Native youth through programming that explicitly promotes positive growth and development along critical cultural, social, emotional, intellectual and physical dimensions. This remains in step with the ongoing effort of the Walmart Foundation, which has helped to provide nutritional education to over 4 million people in less than five years.

The collaborative efforts of partnerships like BGCA and the Walmart Foundation helps both organizations expand their reach and generate mutually beneficial solutions to some of our most pressing challenges.





# ORGANIZATIONAL DEVELOPMENT

BGCA Native Services never stops developing new and innovative ways to not only meet the needs of Native youth, but to exceed those needs. In 2018, BGCA Native Services built upon the foundation of the Great Think initiative to continue the important mission of establishing and strengthening the partnerships that enable the organization's ongoing significance.

## GREAT THINK INDIAN COUNTRY

BGCA's Great Think series is designed to facilitate innovative public-private collaborations that ensure vibrant futures for America's youth.

Since the 2017 White Paper that fully explored how diverse efforts and advocacy can be united to specifically support Native Youth resiliency, BGCA Native Services has been putting thought into action with a dedication to private and public partners to give all Native youth the chance to grow and flourish.



The Great Think White Paper highlighted the discussion of some of the top challenges confronting American Indian/ Alaska Native and Hawaiian youth today. It explored ways that public, private and nonprofit entities can better help Native youth manage pressures of their unique circumstances and realize their full potential.



# 2018 NATIONAL DAY OF ADVOCACY

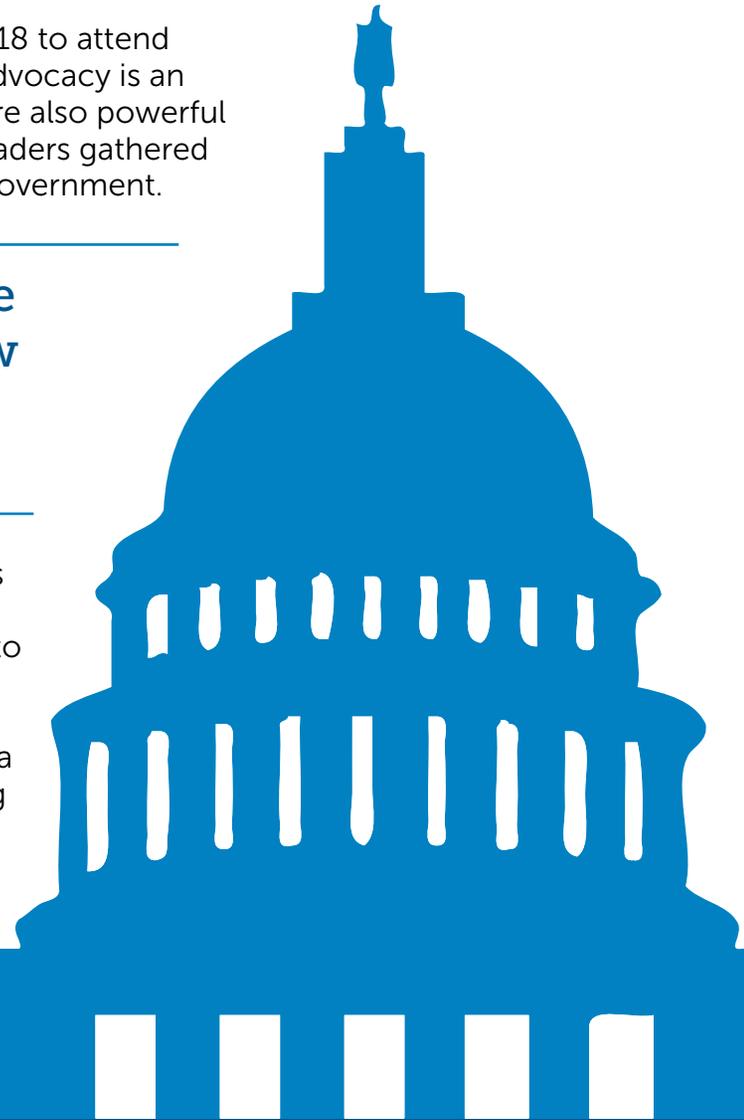
A diverse group of Native Boys & Girls Club organizations came together again in 2018 to attend BGCA's annual National Day of Advocacy in Washington, D.C. The National Day of Advocacy is an event that shows that Native Clubs are not only leaders in youth development, but are also powerful advocates for the betterment of all Native peoples in all parts of the country. Club leaders gathered on Capitol Hill to put their advocacy into action at the highest levels of the Federal government.

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**Speaking with both senators and representatives, the attendees were able to offer specific examples of how Native Boys & Girls Clubs are positively affecting their respective communities.**

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Organizations connected the mission and record of impact Native Clubs have across the country with the work being done at the congressional level. Building on the many accomplishments of 2018, the National Day of Advocacy presented a chance to elevate and reaffirm policy priorities that ensure BGCA Native Services can continue to meet and exceed the needs of the Native children, teens, and communities. The National Day of Advocacy stands as an unfailing reminder that Native youth deserve a seat at the table of every decision making entity, and is an important factor in making sure that happens at Federal, state and local levels.



# PARTNER SPOTLIGHT



## Red Nose Day

BGCA Native Services embraces the mission of Red Nose Day to end child poverty and give all young people access to safety, health, and education. 2018 was made brighter for many Native youth across the country thanks to the generous help and support of Red Nose Day; an annual celebration that brings people together to have fun, raise money and change the lives of children.

BGCA Native Services collaborated with the organization's leadership to bring the impact of this special day into the lives of those we serve. The plentiful support provided through Red Nose Day has furthered the lasting goal of bolstering the footprint of Boys & Girls Clubs in Native communities. By allowing both expansion to additional sites of strong organizations and chartering new Clubs, the assistance that Red Nose Day offered was decisive in bringing the steadfast and high quality programming to more Native youth in 2018 than ever before.

Youth development that is predicated on the keystone of cultural celebration, respect, and learning continues to be a hallmark of Native Boys & Girls Clubs. That unique and exceptional programming is only made possible by the financial support of amazing partners and supporters like Red Nose Day. Donations from Red Nose Day are channeled directly into helping Native youth succeed by keeping doors open in the most remote areas and improving the capacity of Clubs to meet all of their academic, social, and emotional needs.

In 2018, Native Clubs were once again inspired to wear red noses and bring smiles to the faces of indigenous youth in each and every community. The partnership between BGCA Native Services and Red Nose Day demonstrates that we are stronger in collaboration, and that together we can fulfill both organizations duty to serve the youth that need us most.





# BGCIC PARTNERSHIPS



AMERICAN  
INDIAN  
COLLEGE  
FUND

## AMERICAN INDIAN COLLEGE FUND

The American Indian College Fund, through its 5 year commitment with BGCA, is providing \$100,000 in scholarship dollars annually exclusively for qualified Boys & Girls Club members to attend Tribal colleges and universities (TCUs) in the immediate proximity of their Club. Students must apply and be accepted into a TCU to be considered. Upon acceptance, the scholarships are renewable annually as long as students meet the college's eligibility requirements.



## AMERICORPS VISTA

The mission of the Corporation for National and Community Service's Volunteers in Service to America program is to fight poverty in America. On Native Lands, the BGCIC AmeriCorps VISTA Project supports this mission by strengthening the capacity of Native Boys & Girls Clubs. VISTAs develop, expand and/or enhance programs related to increasing physical activity and improving nutrition for youth and assist Clubs in improving programs to improve educational outcomes for youth.



## BUREAU OF INDIAN EDUCATION

A new Memorandum of Agreement (MOA) between BGCA and its local affiliates in Indian Country, and the Bureau of Indian Education (BIE), will allow collaboration to enrich the lives of Native youth, by supporting programs that discourage violence and drug abuse, while encouraging good citizenship and educational accomplishments. The goal of this partnership is to use the strengths and expertise of both organizations to improve and enhance the educational well-being of American Indian/Alaska Native (AI/AN) youth attending BIE funded schools and dormitories.



## INDIAN HEALTH SERVICE (IHS)

IHS provides funding for the On the T.R.A.I.L. to Diabetes Prevention program. T.R.A.I.L. is an innovative combination of educational, physical, and nutritional activities that provides youth with a comprehensive understanding of healthy lifestyles with the long-term goal of preventing and/or reducing the onset of type 2 diabetes. Club members draw from Native traditions and history to learn about nutrition, food choices, media influences and the impact of type 2 diabetes.



## NATIONAL RECREATION FOUNDATION

BGCA and the National Recreation Foundation (NRF) are teaming up to bring baseball and softball leagues to youth on Native Lands. Their annual \$10,000 "Fielding Dreams in Indian Country" grant promotes healthy lifestyles among Native youth through team sports. NRF is dedicated to enhancing the role of recreation and improving the quality of life of youth.



## **NORTHWEST AREA FOUNDATION**

This 2 year partnership aims to expand the number of Native Clubs delivering workforce development programming to Native youth and ensure that Native Clubs can deliver the highest-quality Club Experience by providing an assessment tool that sets Clubs up for continuous improvement. Our goals are to increase Clubs capacity to provide high-quality Workforce Development programs, guiding Native youth to develop 21<sup>st</sup> century skills and a clear vision of their future career goals.



## **NOVO FOUNDATION**

Novo Foundation’s initiative seeks to strengthen indigenous knowledge and life-ways. Through this 3 year partnership, Novo and BGCA Native Services will work together to improve the ability of Native organizations to build and sustain strategic partnerships and key stakeholders through culturally relevant services, youth development programs adapted for Native youth that are driven by outcomes and leadership trainings for Club staff and Board Members.



## **OJJDP**

The Department of Justice’s Office of Justice Programs (OJP)’s Office of Juvenile Justice and Delinquency Prevention (OJJDP) supports BGCA through grants that allow us to strengthen, expand, and implement youth mentoring activities and youth development programming.



## **RED NOSE DAY**

The aim of Red Nose Day is to bring about real and lasting change by tackling the root causes of childhood poverty and social injustice through the power of entertainment. During 2018, BGCA Native Services received proceeds from Red Nose Day, which will be used to build capacity and support increases in average daily attendance in Native Clubs.



## **VERIZON**

Verizon has partnered with BGCA on My.Future in support of Native Clubs and Bureau of Indian Education (BIE) Dormitory Schools. Trainers from Boys & Girls Clubs work with BIE Dormitory parents and staff to utilize Nokia tablets with BGCA programming. Through the ConnectED program, Verizon has already established wireless broadband connectivity at eight of 10 (BIE) Dormitory Schools and will provide free wireless data service to students for 2 years.



## **WALMART FOUNDATION**

The Walmart Foundation has provided funding to support Healthy Habits, BGCA’s outcome-driven nutrition education program for Native kids and teens. This program addresses that Native youth typically face much higher rates of diabetes than their non-Native peers by providing access to nutritional education. Healthy Habits is focused on basic cooking techniques, smart food shopping, and using community resources to create healthy meals.

# LOOKING TOWARD GREAT FUTURES

At the heart of Native Clubs is the dedication, resiliency, and care brought to the lives of Native youth every single day to ensure great futures.

Progress in depth, reach and substance is a priority to sustain the rising voice of Native people and ongoing opportunities for Native youth. With the Great Futures 2025 Strategy, BGCA Native Services continues to make strides towards the goal of giving every Club member the chance to reach their full potential. The Great Futures 2025 Strategy is anchored on four key priorities that are being pursued to reach the objective of positively influencing youth through a meaningful and impactful Boys & Girls Club experience.

BOYS & GIRLS CLUB MOVEMENT  
**GREATFUTURES**  
**2025**

## Great Futures 2025 Strategy

- **Increase Program Quality** through continued development of culturally relevant tools and resources
- **Strengthen Organizations and Club Leadership** through customized training for Clubs to build capacity through coalitions, partnerships, and skill growth
- **Advocate for Youth Development** through lifting up Native voices at all levels of influential corporate and government leadership
- **Reach More Youth** through expanding our reach to more and more communities that need us most

As the largest Native youth service provider in the country, BGCA Native Services continues to grow, builds upon past successes and works tirelessly to remain at the cutting edge of top quality youth advocacy, development, and programming.







## **BGCA NATIVE SERVICES**

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